

We have all heard the dismal statistics on family business/wealth longevity. Here is a practical summary of “best practices” for families to thrive...

# Family Behaviors that Enhance or Inhibit Wealth Creation:

## What to Look for, What to Look Out for

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Presented by John E. Messervey  
*Private Advisor to America's Leading Families™*

In this engaging session, internationally known family business/wealth consultant John Messervey will share perspectives on behaviors that enhance or inhibit family wealth creation and continuity. Special emphasis will be placed upon family leadership, next generation development, fostering entrepreneurial initiatives, family governance and long-term wealth continuity strategies. Drawing from almost 400 high wealth family consultations over thirty years, our presenter will share the best practices of high performing families.

### This session will explore:

- » Why family behaviors are the most significant limitation to wealth creation and continuity
- » Specific examples of family behaviors that can be resolved quickly
- » Resolving common and often inevitable family disagreements
- » Building alignment among owners, managers, family and non-family
- » Focusing on long term family harmony and business growth
- » Best practices: what can learn from America's leading family businesses

**For available dates, fees and arrangements, please email: [john@privatefamilyadvisor.com](mailto:john@privatefamilyadvisor.com) or call 847.295.0295**

### Recent Evaluations:

“When you listen to John, you see your family in an entirely new light, you make new connections, utter a few “aha’s” and see the repeating patterns that are woven by the family through the business.”

“He combines a deep understanding of family relationships with practical business experience.”

“John had our family pegged. I have pages of notes to digest.”

“This is not theory, nor ivory tower models of how things are supposed to work. John believes in the unique experience of each family business. This presentation is practical, relatable and solution driven.”

### About John Messervey



John Messervey is an organization behavior consultant who counsels high wealth families throughout the United States and overseas. Among the most experienced family business/wealth consultants, Mr. Messervey resolves complex issues of family business leadership, growth and strategy, generational transfer of wealth,

family dispute resolution and mediation, next generation coaching and mentoring, family office governance, management succession and related issues of earned/inherited wealth.

John has consulted with almost 400 families throughout the U.S., Europe and Asia. He often guides families, owners and managers through very difficult conversations and is known for resolving intricate behavioral challenges.

Mr. Messervey has presented to a variety of groups including the Young Presidents' Organization (YPO), the Menninger Management Institute, Goldman Sachs, JP Morgan/Chase, Merrill Lynch, Northern Trust, Baird, William Blair and the Newport Global Summit. John is a featured family business advisor having appeared on ABC, CBS, CNBC, and NPR.

Mr. Messervey holds a Master's degree in Organization Behavior from the Kellogg Graduate School of Management at Northwestern University; he is an Economics graduate of Miami University in Oxford, Ohio.

John has served as an advisor to four philanthropic boards in the fields of education, social and economic policy, arts and the environment.

**NATIONAL FAMILY BUSINESS COUNCIL, INC.,**  
1640 W. Kennedy Road  
Lake Forest, IL 60045